

Dear Applicant,

Irrefutably the Backpack to Briefcase Mentoring and Scholarship Program (BPBC) is an invaluable practicum created to foster the college student's transition from student to young professional.

Deemed an essential catalyst, the Backpack to Briefcase Mentoring and Scholarship Program, is a proven Experiential Learning Model that provides participants with the professional exposure and development that is a critical component associated with the classroom to corporate mind-shift:

- Building Strong Networks
- Navigating the Career Search Process
- Surviving the New Hire Phase
- Shortening Learning Curves
- Sustaining Career Pathways

BPBC, participants are afforded the comprehensive support and guidance of diverse mentoring team comprised of experienced Professional Development Coaches, to include:

- Executive Level Sales Professionals
- District Sales Managers
- Regional/Area Level Sales Directors
- Corporate Vice Presidents
- Successful Entrepreneurs

, to assure the successful completion of the rigorous program that encompasses:

- Workshops/Seminars
- Networking Experience
- One on One Mentoring Sessions
- Resume / Interviewing Boot Camps

,which collectively contributes to the jumpstarting of careers, while narrowing the gaps associate with: equity, diversity, inclusion and talent acquisition efforts of major corporations.

All scholarships are awarded upon successful completion of the BackPack to BriefCase Program

- **BackPack to BriefCase Plaque and Certificate of Participation (All Participants)**
- **BackPack to BriefCase Scholarship (Unrestricted \$1000)**
- **Ballpark Village All-Star Scholar (Unrestricted \$1500)**
- ***National Sales Network National Conference Package (Total Value \$2000)**
- **1 Year NSN - STL Chapter Membership (All Participants)**

* For students that are either juniors or seniors in college

Sincerely yours,



Backpack TO BRIEFCASE

MENTORING AND SCHOLARSHIP PROGRAM

Kendra Neely-Martin

Kendra Neely-Martin
Co-Founder and Executive Director
BackPack to BriefCase Mentoring and Scholarship Program
KENDRANEELYMARTIN@YMAIL.COM
314-220-8779

Backpack to Briefcase Mentoring and Scholarship Program Application

Deadline: February 2, 2019

PERSONAL INFORMATION:

PLEASE PRINT:

Last Name: _____ First Name: _____ Middle Initial: _____
Date of Birth: _____ Age: _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Home Phone: _____ Cell Phone: _____
E-mail Address: _____

EMERGENCY CONTACT INFORMATION:

Name: _____ Relationship: _____ Phone: _____

SCHOOL INFORMATION:

School Name: _____
School Address: _____
Major: _____
Career Goals: _____
Current GPA: _____ Academic Year: _____
How did you learn of the program: _____

REQUIRED SUPPLEMENTAL DOCUMENTS:

- An Official School Transcript
- 2 Letters of Recommendation
- A Current Resume
- A Current BIO
- Essay - Why I should receive the Backpack to Briefcase Scholarship

RETURN TO:

BackPack to BriefCase Mentoring and Scholarship Program
C/O Kendra Neely-Martin, Executive Director
e-mail: kendraneelymartin@ymail.com
If you have any questions, please contact
Kendra Neely-Martin @ 314-220-8779



Backpack TO BRIEFCASE
MENTORING AND SCHOLARSHIP PROGRAM

Applicant Consent/Agreement Form

Last Name: _____ First Name: _____ Middle Initial: _____

AUTHORIZATION AND RELEASE

I, agree to participate in all activities organized by or through The Backpack to BriefCase Mentoring and Scholarship Program. Additionally, I grant BPBC permission to use and share my image records with the media to include: (website, newsletter, flyers, and social media) for promotional purposes without recourse or compensation.

I hereby release Backpack to BriefCase staff and volunteers from legal liability for any injury to myself or damage to my property not caused by gross acts of negligence.

APPLICANT AGREEMENT

In order for the Backpack to BriefCase (BPBC) to operate an effective and efficient program, BPBC requires the following agreement with all participants.

Your signature below confirms agreement:

I will participate in all sponsored and scheduled mentoring sessions.

- January 26, 2019 National Sales Network State of the Organization Jazz Brunch
- February 9, 2019 8am-2pm
- February 16, 2019 8am-2pm
- March 2, 2019 8am-2pm

***Interviews will be held on March 9, 2019 (please be prepared to take headshots and video testimonials)**

****Scholarship Awards will be held the week of April 1-6 Date TBA**

- I will secure/arrange transportation to scheduled events at the times specified in notices.
- I release the Backpack to BriefCase Mentoring and Scholarship Program at the expiration of the program period from any and all responsibility or liability.
- I agree to upon acceptance of scholarships and awards to fulfill obligations and assigned tasks associated with the growth and success of the Backpack to Briefcase Mentoring Scholarship Program to include scheduled program meetings, scholarship/sponsor events, as requested within reason.
- I will adhere to the Backpack to BriefCase Consumption Policy

Participant Signature: _____

Date: _____

Backpack TO BRIEFCASE
MENTORING AND SCHOLARSHIP PROGRAM